



Twitter Business Basics: The Jargon-Free Guide to Twitter Marketing Success (Paperback)

By Lewis Love

Createspace, United States, 2013. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.YOU VE MASTERED FACEBOOK BUSINESS BASICS - NOW BEST-SELLING AUTHOR LEWIS LOVE SHOWS YOU HOW TO CONQUER TWITTER. It s all about being SOCIABLE Trying to sell your product, engage with customers or gain followers all in 140 characters or less - sound impossible? It doesn t have to be. Twitter Business Basics guides you through all aspects of the Twitter-sphere with humorous anecdotes and real-world examples - and absolutely NO confusing jargon. Author Lewis Love explains terminology, dispels myths and provides actionable advice for a successful Twitter marketing campaign. Most importantly of all, Lewis reminds us that people join Twitter to be sociable, NOT to be sold at. Social Media Marketing - Why Twitter? Twitter has over 500 million users from all over the world. Twitter is one of the top-ten most visited sites on the Internet. Big brands and companies such as Starbucks, CNN and Coca-Cola use Twitter for successful networking - your small business can too! 97 of marketers agree that effective social media marketing provides benefits and adds value to their business. As a...



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Reviews

This written publication is wonderful. It really is loaded with knowledge and wisdom You will not really feel monotony at at any time of your time (that's what catalogues are for relating to if you ask me).

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Absolutely essential go through publication. I am quite late in start reading this one, but better then never. You will not feel monotony at at any time of the time (that's what catalogues are for regarding if you ask me).

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