



How to Succeed in the Restaurant Business Crunching Numbers--Now That

By Joseph Zapoli

iUniverse, Inc. Paperback. Book Condition: New. Paperback. 94 pages. Dimensions: 8.8in. x 5.8in. x 0.3in. Have you ever wondered how a restaurant with great food and service can go out of business? Have you questioned why restaurants with large volume do not always bring in a good return? Author Joseph Zapoli answers those questions and more with this indispensable guide to owning and managing a restaurant. Zapoli focuses on the bottom line of the restaurant business and discusses how many new managers and owners fail to comprehend the significance of crunching numbers. He takes you through the process step-by-step with plenty of helpful tips and suggestions. *How to Succeed in the Restaurant Business* will guide you to business success! A great read for anyone moving up in the food and beverage business. A must-read for veteran managers. -E. Gene Street, chairman of the board, Consolidated Restaurant Operations. Great insight from a great operator. Zapoli takes the mystery out of making money and does so in a clear and convincing way. This read can make a real difference to anyone planning a career in the restaurant industry. -Dick Frank, CEO, Chuck E. Cheese. This item ships from multiple locations. Your book may...



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