



The [H1 genuine MBA under compulsory core course outline (first series)(Chinese Edition)

By GAN HUA MING ZHU BIAN

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pub Date :2003-09-01 Pages: 2003 Publisher: International Broadcasting title: MBA compulsory core course outline (Series) Price: 44 yuan: Gan Huaming editor Press Publication Date: 2003: International Broadcasting - 9-1 ISBN: 9787507821895 Words: Page :2003-08-01 Edition: Binding: Folio: Product ID: Wing Garden: 300204. international broadcast editor recommended Summary compiled scheduled this set of the EMBAMBA compulsory core courses divided into two series. The first series including business strategy (CORPORATION STRAATEGY). new product development . marketing (MARKETING). production operations (PRODUCTION) procurement (PURCHASING) (NEW PRODUCTS DEVELOPMENT). Banking: capital measures and the use of the management approach (FINANCE). Human Resources: Organizational and Personnel (HUMAN RESOURCE) management approach (MANAGE-MENT METHODS). MBA compulsory the nuclear industry centered course outline (first series) ; second series. including business process (BUSINESS PROCESS). Project Management (PROJECT MANAGEMENT). co contention (COOPETITION) (ENTREPRENEURSHIP) clear King Case (CASEBOOK). Accounting (the ACCOUNTING) enterprises into stock companies: China Rules enterprises into stock companies: International through thick and thin paradigm compared to the world . MEA compulsory core course outline (II) . Based on today's Europe and the United States in various fields of business

Reviews

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