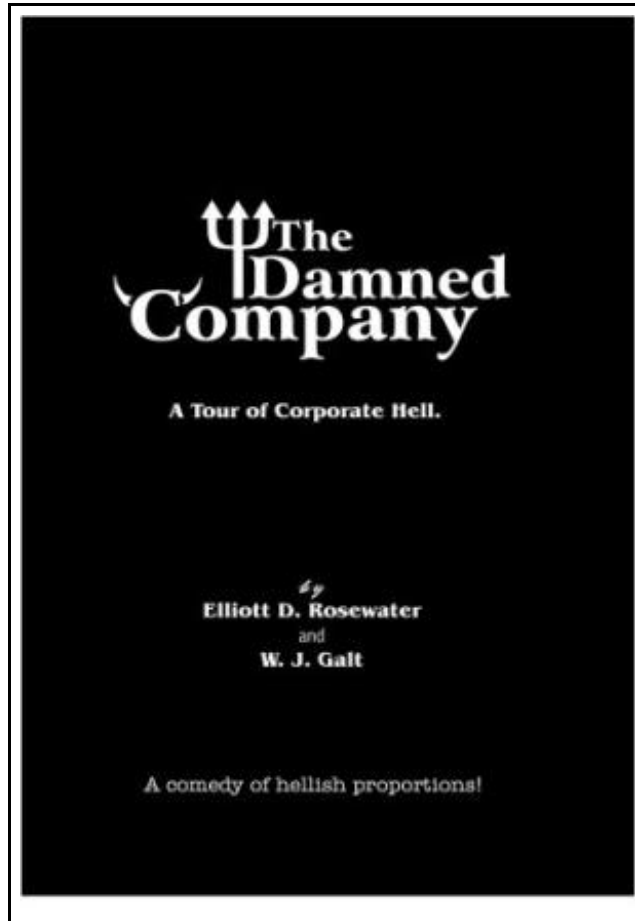


The Damned Company



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Fields of Gold Publishing, Inc. Paperback. Book Condition: New. B. D. London (illustrator). Perfect Paperback. 260 pages. Dimensions: 8.3in. x 5.5in. x 0.8in. Turning the business fable on its head, the Damned Company is a farcical tour of Corporate Hell. Based loosely on Dante's Inferno, the Damned Company is so wrong. . . but so right. Using sarcasm, humor and the ridiculous to highlight the most grievous of corporate sinners, this book is a refreshing view on business morality for anyone trying to navigate the corporate world. Lobby The entrance to the Damned Company is where Colleague (our main character) meets Teamwork, who guides Colleague through the tour of Corporate Hell. Teamwork is only a ghost in Corporate Hell, but he is a knowledgeable guide. First Floor: E-mail Hell A variety of e-mail sins are punished on this floor, including failure to return e-mail as well as flooding others with unnecessary messages. We discover the fine fashion sense of the average demon here. Second Floor: Meeting Hell Colleague visits the Graveyard of buried ideas, witnesses long meetings, and sees liquid negativity. People who valued technology more than people are tortured by needy technological solutions who beg for more attention. Third Floor: Sins of Organizational Structure and Silos Teamwork guides Colleague through the labyrinth on the path of the Mission Statement. We also begin to discover horticulture in hell when we are introduced to the Production Plant. Fourth Floor: Communication Hell Corporate spin makes this floor very windy and Colleague must wear the Robe of Reality in order to prevent being blown away. We also experience the Ceremony of Acronyms and walk through the Web of Lies. Fifth Floor: Sins of Policy The Policy Police carefully patrol this floor. The floor also houses the Damned Company Corporate Handbook, which is a very...

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